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New Bay Area Men's Health Clinic Is A "Non-Medical" Medical Space
The Turek Clinic uses sleek mid-century design to create inviting, comfortable health center

San Francisco, CA – October 10, 2008 – Men avoid going to the doctor. A 2007 Harris Interactive study indicates that over 30% of men "wait as long as possible to see if they get better." This is not surprising given how clinical, sterile, uncomfortable and intimidating the typical doctor's office can be.

The Turek Clinic, a new health clinic for men in San Francisco, was designed to meet the specific medical needs of active, productive men and to put them at ease. The clinic, located in the San Francisco's business district and opened earlier this year by Dr. Paul Turek, a leading surgeon and former endowed chair professor at the University of California San Francisco, is the brain-child of celebrated local architect Cass Calder-Smith. The 4,000 square-foot space feels like a mid-century living room with a flat screen TV, wireless internet, business and sports magazines and national newspapers within easy reach. The clinic also has an outdoor balcony overlooking Pier 33 and the bay as well as a private space to take an important phone call. The Turek Clinic is one of the few health practices in the nation focused on the reproductive health issues of men ages 21-55 years old.

"We want our patients to feel comfortable coming to the clinic", said Dr. Paul Turek. "The more relaxed men feel, the more open they will be about their health issues and the better we can treat them."

The Turek Clinic Interior Description

Architect Calder-Smith's team designed the project as three main areas: *reception, administrative*, and *clinical*.

The *reception area* is essentially the 'living room' space, characterized by rich coffee-colored walls, dark carpet, and floor to ceiling windows on two sides that provide views of the neighborhood and bay. Furniture includes a dynamic mix of mid-century items

such as the celebrated Jacobsen egg chair, Eames aluminum group chairs, a Noguchi coffee table and several Eero Saarinen tulip side tables for patrons to enjoy. The *administrative areas* are an extension of the reception area, with similarly dark walls and carpet that lead to private offices and a conference room. The *clinical section* of the office, which contains patient consult and procedure rooms, is a bright, all-white space and is counterpoint to the dark-toned reception area. This area is reminiscent of the clean white rooms and hallways from hospitals of the 1950's and 1960's with white linoleum flooring to cement the effect.

The artwork in the suite consists of "blur" digital pieces created by Calder+Jane (Cass Calder Smith and Melissa Jane Werner) from photographs, including an image of Dr. Turek in an operating room. The overall experience is that of a serene, practical space very inviting for health care. A link to photos of The Turek Clinic is below:

http://www.theturekclinic.com/html/gallery.html

The services offered by the Clinic include a comprehensive array of men's reproductive health procedures such as vasectomy reversal, vasectomy, male hormone testing, surgical sperm retrieval, sperm banking, testis prosthesis placement and infertility, ejaculation and erectile dysfunction treatment. All services are delivered at The Turek Clinic, 55 Francisco St., Suite 300 in San Francisco, California. The clinic is open Monday-Friday 8am- 5pm.

About The Turek Clinic

The Turek Clinic is a next-generation men's healthcare medical practice specializing issues facing reproductive age men. The practice was founded by Dr. Paul Turek, a leading surgeon and former endowed chair professor at the University of California San Francisco in May, 2008. Dr. Turek's work combines innovative and cutting edge techniques with the wisdom of old-world evidence based traditional medicine to treat the problems of men ages 21 to 55 years of age. For more information visit www.TheTurekClinic.com.